



## **PRESS RELEASE**

# **Partnership between Pathé, Atos (Worldline) and Hiventy to set up a digital platform for film conservation**

Paris, September 13, 2017

Pathé, Worldline [Euronext: WLN], subsidiary of the Atos group, and Hiventy are entering into a partnership in order to set up a highly secured archiving system dedicated to preserving and exploiting films stored in digital formats.

This innovative digital archiving mechanism uses Worldline's highly secured infrastructures and integrates the Cantemo Portal solution, represented in France by Ivory. Its purpose is to conserve the films' digital files economically and securely in a lasting way.

This initiative follows a tendering process and several months of study and discussion, for which Pathé had the benefit of Orange Consulting's independent expertise.

Pathé, a pioneer in world cinema with a catalogue of 800 feature films, considers this to be an essential initiative that is in the interests of the films and their copyright holders (authors, co-producers). The initiative is carried out alongside Pathé's long-standing commitment to preserve, with the help of its technical partners, the photochemical originals of the movies in its catalogue.

### **About Pathé**

Pathé is at the forefront of the European film industry, present in production (France, United Kingdom), distribution (France, United Kingdom, Switzerland), and cinema management through its subsidiary Les Cinémas Gaumont Pathé (France, Netherlands, Switzerland and Belgium).

Pathé's turnover was €905 million in 2016, and at the end of that year it employed 3,907 people in five countries.

### **Pathé Communication Department**

01 71 72 30 00

[www.pathe.com](http://www.pathe.com)



#### **About Wordline**

Worldline [Euronext: WLN] is the European leader and a major world player in the sector of payments and transactional services. Worldline installs next-generation services that allow its clients to offer end consumers slick and innovative solutions. A key player in B2B2C with nearly 45 years' experience, Worldline serves and contributes to the success of all businesses and administrations, in an ever-changing market. Worldline offers a unique and flexible business model, built around a dynamic and comprehensive portfolio of solutions for end-to-end support. Worldline activities are organised into three areas: Merchant Services, Mobility & e-Transactional Services, and Financial Services including equensWorldline. Worldline employs over 8,700 staff worldwide and their pro forma turnover is estimated at around €1.5 billion on an annual basis. Worldline is an Atos Group company. [worldline.com](http://worldline.com)

#### **Worldline Press Contact**

Teamfluence

Tiphaine Hecketsweiler

[th@teamfluence.eu](mailto:th@teamfluence.eu)

+33 6 89 87 62 18

#### **About Hiventy**

Hiventy is the new name of the group made up of Monal (formerly CMC and LVT), RGB, Digimage, Mediadub and Sylicone. The group works on over 400 feature films per year (including 26 Palme d'Or, 15 Golden Bear, and 15 Golden Lion winners) and works regularly for Netflix and iTunes. The group also has an international network, with establishments in Warsaw, Ho Chi Minh City, and Singapore. The group's turnover was €32 million in 2016 and it has a staff of 245.

#### **About Ivory**

Ivory, set up in 2011, is a European media industry service provider with two activities: a strategic and operational consulting practice and a commercial representation service for foreign technology brands. Ivory is also a co-founder of Automate-IT, a company that develops software solutions for generating videos automatically from structured data and strengthening collaboration on Adobe® creative technologies.

#### **About Orange Consulting**

Orange Consulting supports executives and operational teams in companies, institutions and organisations, in France and abroad, in the various aspects of their 'digital transformation' programmes.