

Press release

January 26, 2022

**HIVENTY RENEWS ITS SUPPORT
TO THE CINÉMATHEQUE FRANÇAISE FOR THREE YEARS
WITH THREE MAJOR RESTORATIONS SPONSORED BY THE FRENCH FILM
ARCHIVE**

A loyal sponsor of the *Toute la Mémoire du Monde* International Festival of Restored Film since 2017 and a leader in the audiovisual technology industry, the Hiventy film lab has renewed its commitment to the Cinémathèque Française for another three years.

Located in Joinville, France at the historic site of the Pathé film factories and in Boulogne-Billancourt, Hiventy is committed to carrying on centuries-old expertise and bringing film and digital cinema together. The Joinville film lab is active not only in the field of restoration but also post-production, processing 16mm and 35mm film for French and international shoots.

Hiventy is working on three major restorations sponsored by the French film archive, including:

***F for Fake* by Orson Welles (1973)**, a majestic filmmaker and great cinema illusionist in the tradition of Georges Méliès

An official **Cannes Classics 2021** selection, this unique, remarkable, and accomplished work combines documentary and fictional scenes to mischievously explore magic, lies, painting and of course, film. After screenings at Cannes and the **Australian Cinémathèque** (Brisbane), the **Fondazione Prada** (Milan), the **Filmovy Festival Litomerice** (Czech Republic), the **Il Cinema Ritrovato festival** (Bologna) in July 2021, the **Budapest Classics Film Marathon** (Hungary), **Corsica.Doc**, the **Audiovisual Institute of Monaco**, the **Lisbon & Sintra Film Festival** (Lisbon, November 13, 2021) and the **Entrevues Belfort Film Festival** (November 21-28, 2021), *F for Fake* will continue its tour of the festival circuit with showings at **MoMA in New York** (January 13-February 5, 2022) and the ***Toute la Mémoire du Monde* festival** at the **Cinémathèque Française** (March 30-April 3, 2022). **Potemkine** will release the film in theaters in late 2022.

***F for Fake* was restored by Les Films de L’Astrophore and the Cinémathèque Française in collaboration with Documentaire sur Grand Écran, the Swiss Film Archive, and the Audiovisual Institute of Monaco, with support from Hiventy and the Neuflyze OBC Foundation. The image and sound restoration were completed at the Hiventy film lab from the original negatives and the L.E. Diapason studio from 35mm magnetic film.**

***La Terre (The Earth)* by André Antoine (1921)**

La Terre, a film made by André Antoine in 1921 based on the historic novel by Emile Zola, shows the filmmaker and theater manager’s innovative artistic approach in filming on natural sets and insisting on authentic acting. The Cinémathèque Française holds several of the major silent film director’s films, and restoration of ***La Terre*** is part of a larger project aimed at restoring all of his works. The restored film will be shown for the first time at the **Jérôme Seydoux-Pathé Foundation** as part of the “*hors les murs*” program during the Cinémathèque Française’s ***Toute la Mémoire du Monde* festival** (March 30-April 3, 2022).

***La Terre* by André Antoine (1921) was restored by the Cinémathèque Française, in collaboration with the Royal Belgian Film Archive and Hiventy, from a nitrate copy held at the Royal Belgian Film Archive and an incomplete original negative found in the collections of the Cinémathèque Française. The restoration work was completed at the Hiventy film lab.**

Hiventy brings films to life, from birth to rebirth, and remains, now more than ever, a cutting-edge technical partner that the **Cinémathèque Française** can continue to rely on.

Major sponsors of the Cinémathèque Française



CHANEL



HIVENTY

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