



Press Release
HIVENTY GROUP OPENS IN AFRICA

Paris 30th september 2019

The audiovisual and post-production service group Hiventy has set up an operational base in Nairobi, Kenya, to support the fast development of audiovisual industry across the African continent.

This new facility supports dubbing, subtitling and audio description services for a large number of African languages and content delivery for digital platforms.

Hiventy Africa provides its customers with and not limited to:

- A team of multilingual project managers.
- 16 studios dedicated to recording and mixing for dubbing services.
- 10 subtitling stations.
- 2 quality control studios.
- 1 media processing studio.
- An ultra-secure work environment, assets management and storage.
- A network of more than 400 translators and proofreaders, all selected for their language skills and their ability to work in accordance with international standards.

All these facilities are backed by a competitive technical infrastructure and are offered with optimal safety conditions, to comply with the needs of the different international customers.

The fast development of the audiovisual market in Africa has increased content acquisition and distribution throughout the continent. Thanks to its international expertise, the Hiventy group can now support all rights holders and broadcasters for content delivery and content

localization towards the African audience. The choice of Nairobi was made quickly due to its central location near many linguistic basins, its technical infrastructure and the skilled people.

Thanks to linguistic resources selected on the basis of strict criteria, Hiventy Africa offers linguistic works towards all African languages (Yoruba, Swahili, Luganda, Lingala, Mozambican Portuguese, Hausa, Amharic, African French, African English, Juba English, Juba Arabic, Nuer, Dinka, Somali, Chichewa, Igbo, Pidgin, Kikuyu, Luhya, Kamba, Kalenjin, Luo, Kisii, Wolof, Zulu, Afrikaans, Twi, Kinyarwanda, Kirundi).

Enjoying a partnership with studios that are integrated into our ecosystem in Lagos, Nigeria, Addis Ababa, Ethiopia and Maputo, Mozambique, Hiventy Africa has access to a wide range of talents covering all African languages.

Under the supervision of Juliette Vivier, Caroline Mbindyo and Pascal Mwita are in charge of the day to day operations and monitoring of the whole infrastructure. Together, they offer over 50 years of experience in audiovisual services across Africa.

Thierry Schindel , CEO of Hiventy Group, said that "We are delighted to be able to support the rapid development of the African audiovisual industry and bring our expertise to the continent's producers, distributors and broadcasters. All our studios and teams are now operational and are already servicing several requests from clients, this is testament to the strength of the market and the distribution opportunities available throughout Africa."

Pour tout compl ment d'informations ou ITW :

Contact Relations Presse

Florence Parik

Portable : 06 14 59 55 17

Mail: communication@hiventy.com