



PRESS RELEASE
Hiventy Group, founding member of the EGA association

Paris the 18th of November 2020

Following the launch of the EGA (Entertainment Globalization Association) on the 18th of November, Hiventy, a key player in localization both in France and internationally, has officially joined the first worldwide association for audiovisual globalization as a founding member.

For several years now, Hiventy Group has been a leading international localization services provider, creating dubbing and subtitling for a large number of programs for cinema distributors, television broadcasters and streaming platforms.

Hiventy runs facilities providing dubbing and subtitling in many locations throughout the world: Poland, Vietnam, Kenya, Nigeria and, of course, France. In this respect, becoming one of the ten founding members of the world's leading professional association for the globalization of audiovisual programmes (the EGA) was a logical step. Audiovisual globalization covers three types of service: dubbing, subtitling and audio description. Activities aimed at making a programme accessible to audiences of languages other than that of the program's original version.

The EGA was created to forge close links with the creators of audiovisual content and thus facilitate the adapting of their stories to a global audience in a context of strong growth in the number of programs and their international broadcast. Chris Fetner has been appointed to lead the association, after spending several years with Netflix.

Thierry Schindel , CEO of Hiventy Group, is delighted with this new global partnership.

"Hiventy group has grown significantly internationally in recent years thanks to its localization activity. This activity responded to strong demand from our customers and digital platforms whose programs are available in an ever-increasing number of countries. So it was an obvious choice for Hiventy to become one of the founding members of the EGA association alongside Chris Fetner."

Press relations contact

Florence Parik
Mobile : 06 14 59 55 17
Email: communication@hiventy.com

About Hiventy

Hiventy's head office is located in Paris (France) and the firm has become a major international player in audiovisual technical services. It offers a full range of high-end solutions in all areas of the audiovisual and cinema industries: post-production & restoration; subtitling, dubbing & accessibility; distribution in all formats.

With over 35 years of experience in France, Hiventy now has an international network with locations in Africa, Asia and Poland. The group works on more than 400 feature films per year (including 31 Golden Palms, 21 Golden Bears and 19 Golden Lions), produces more than a million subtitles per year in 75 languages and does a lot of work for platforms such as Netflix, Amazon Prime Video and iTunes. It has received both Netflix Post Partner (NP3) and Netflix Preferred Fulfillment Partner (NPFP) certifications, proving its expert status in the platform's ecosystem.

In 2019, the group had a 38 million euro turnover and it has 380 employees worldwide.